

Israel: A success story for climate resilient agriculture

Drip irrigation's contribution to food security and climate change
Why mechanization is crucial to make it happen

Israel



Small country, big problems



Israel



Location:

Area:

✓ Israel: 21,000 km²

✓ India: 3,287,263 km²

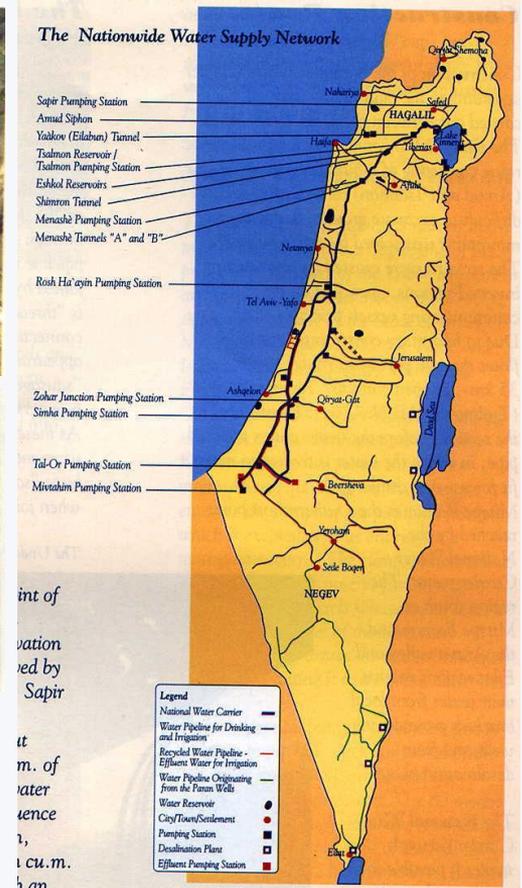
150 times more!



Israel



The national water transporter from the Sea of Galilee to the Negev region. 1964



Israel



BEST PRACTICE: The Israeli Arava Desert



Israel



Government & Drip irrigation are changing the desert.



The challenge

- 60% of Israel is desert. The rest is semi-arid. Water economy is always on the brink of disaster
- In early 90's, Israel's water reserves have dropped below all red lines and severe short-term measures were taken:
 - Differential drought taxation
 - Prohibition of landscape irrigation other than with recycled wastewater



The vision: a sustainable water economy and society



→ A comprehensive approach to water use and management

→ Developing and adopting several long-term projects

→ Assuring that quality water would be reliably available

→ In quantities that are sustainable

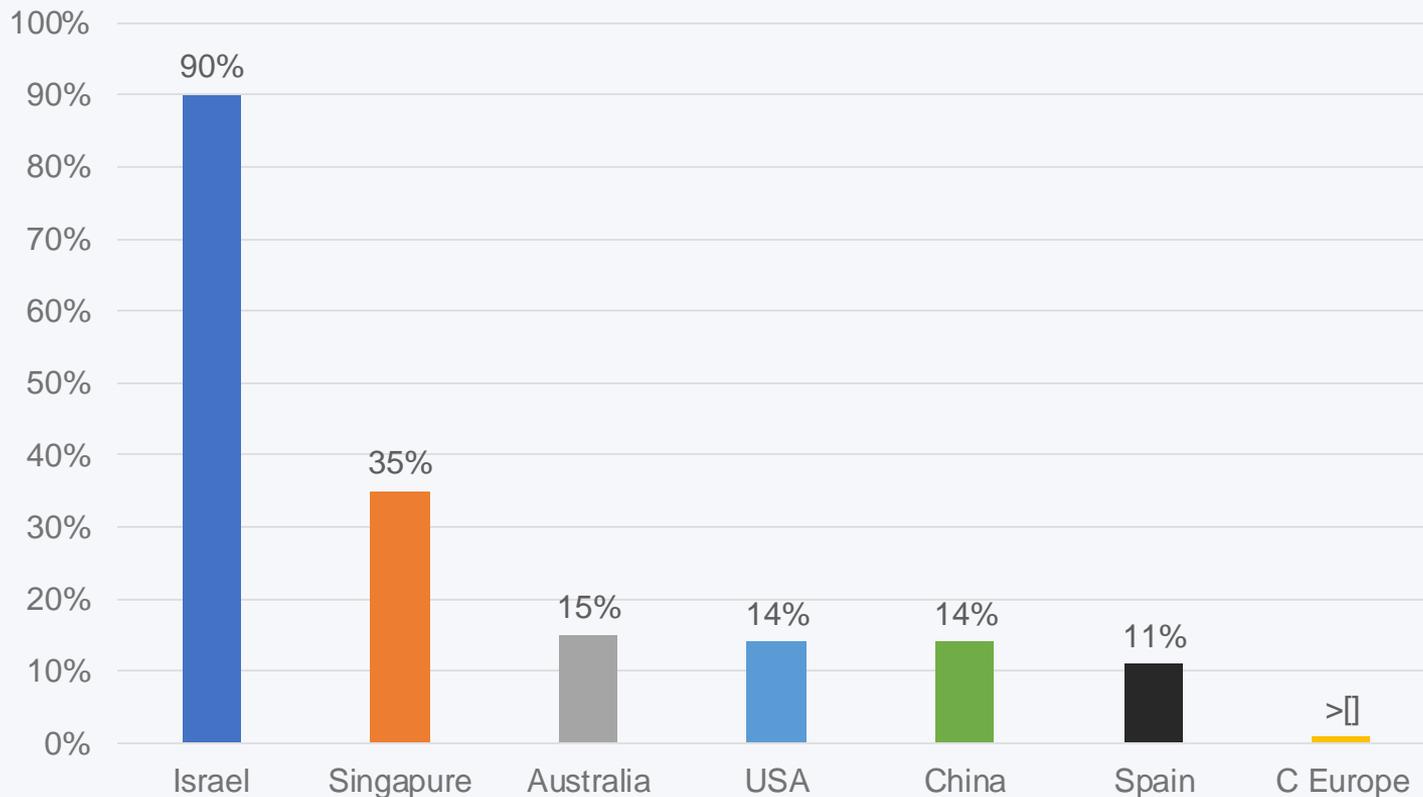


A coordinated **water policy** was adopted to achieve this vision

- Clear Legal Framework
- Integrated Water Management
- Water Saving Society
- Water Economy
- Technology & Innovation



Wastewater recycling – reused effluent in Israel in relation to other counties



Local treatment facility in a southern suburb



There are many local treatment facilities in Israel, differing in technology, size and output. The water is used for local landscaping and agriculture.

National plan for desalination



Project Location	Capacity MCM/Year
Hadera Power plant	105
Sorek	122
Palmachim	73
Ashdod Industrial zone	81
Ashkelon	97

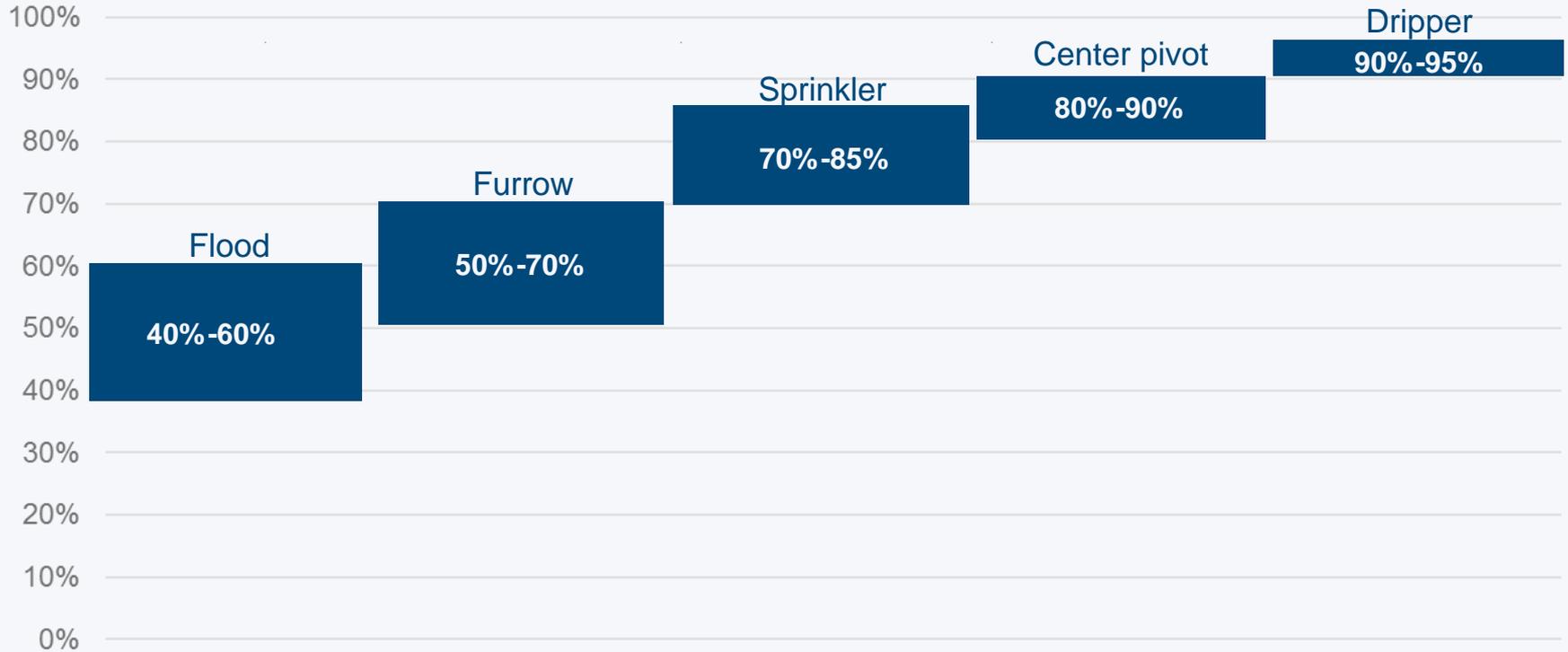
Closing the gap: Water resources including desalination (MCM / Year)



Year	2008	2013	2015	2020
Natural resources	675	1,170	1,170	1,170
Brackish water desalination	30	50	70	70
Sea water desalination	140	500	600	750
Total resources	845	1,720	1,840	1,990
Total demand	1,382	1,765	1,840	1,970
Gap	-537	-45	0	+20

These figures do not include effluents, storm water and brackish water for irrigation in the amount of 500 MCM/Year.

Irrigation efficiency



Netafim at a glance



Born out of a need to make the Israeli desert bloom.



✓ Simcha Blass and Kibbutz Hatzerim founded Netafim in 1965 with the concept of drip irrigation.

- ✓ Netafim was joined by:
- ✓ Kibbutz Magal (1975)
- ✓ Kibbutz Yiftah (1979)



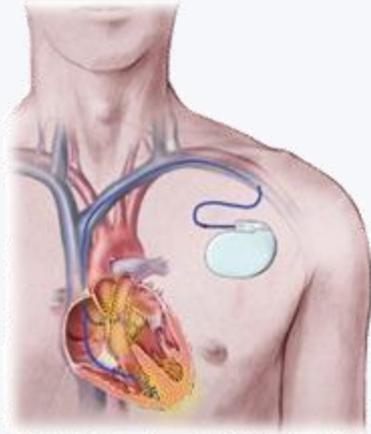
Global presence.



Necessity is the mother of innovation



That's why we invented the:



Heart Pulsator



Disc on key



Drip Irrigation

We irrigate the plants, not the soil.
High uniformity.



Flood Irrigation – Water all over



Any topography.



MOROCCO

CHINA

TAIWAN

JAPAN



LIMITED WATER AVAILABILITY

WILL IMPACT OVER 25% OF THE WORLD'S POPULATION

1.8 BILLION PEOPLE

The number of people that will live in areas affected by water scarcity in 2025.

Water footprint



- ✓ We need 50% of the water amount of Flood Irrigation
- ✓ We can double the yield in many crops
- ✓ We are 4 times water efficient
- ✓ We have no topography limitations



Climate change



Agriculture

German farmers hit by drought

Grain, fruit and vegetable harvests in Germany have been reduced by droughts. Regions in central Germany were hit hardest, suffering crop slumps of between 40-50%. The DBV calculated the total losses resulting from lower prices to be in the region of "more than 3 billion euros" (\$3.3 billion) for German farmers.

European 'extreme weather belt' linked to worst drought since 2003

Severe droughts that stretched across a central European band this summer are consistent with climate models for a warming continent, experts say. Grain harvests in Germany have fallen 11% and apple harvests 21% on last year's figures.



An aerial view shows dried out areas of the Rhine river in Cologne, Germany. Photograph: Henning Kaiser/EPA



Climate change



Rain events are changing in Europe too.
We can't count on the rain , we need an "Insurance Policy"

- ✓ Any processor, any food chain needs constant supply
- ✓ Potatoes crisis happened in Russia
- ✓ Dry summers hit Wine grapes production
- ✓ There is a climate change!



Common irrigation methods comparison



(In Europe)



Crops that were not irrigated usually



Potatoes



Sugar Beet



Crops that were not irrigated usually



Wine grapes



Onions

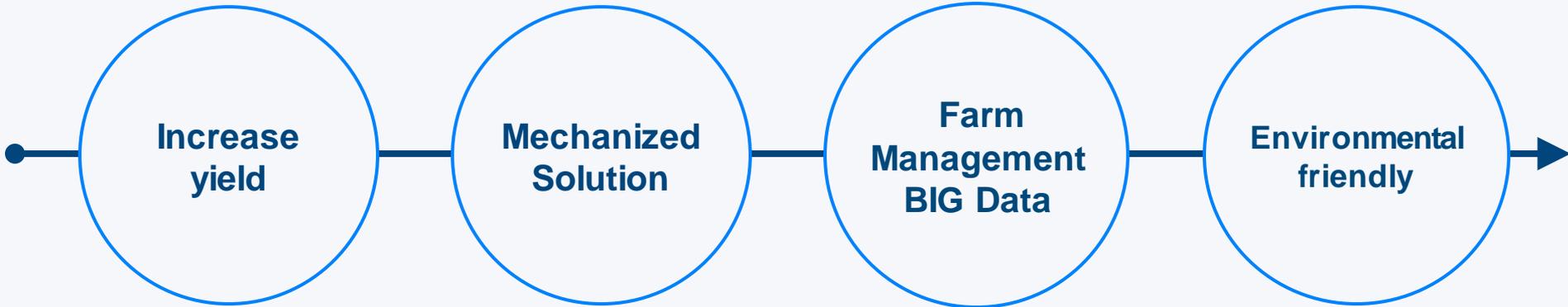


DRIP IRRIGATION CAN ENSURE FOOD, WATER AND LAND SECURITY

Drip increases crop yield, quality and consistency, while using fewer resources, such as water and nutrients, per unit of land, to reduce relative costs



Overcoming the challenges



Increase yield



Maximize yield of basic food crops

Food security in 2050

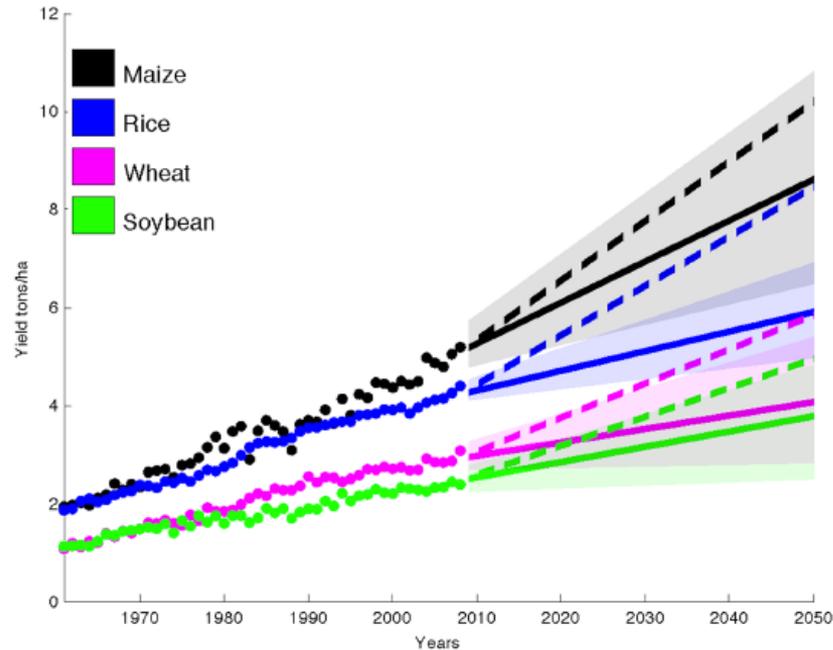


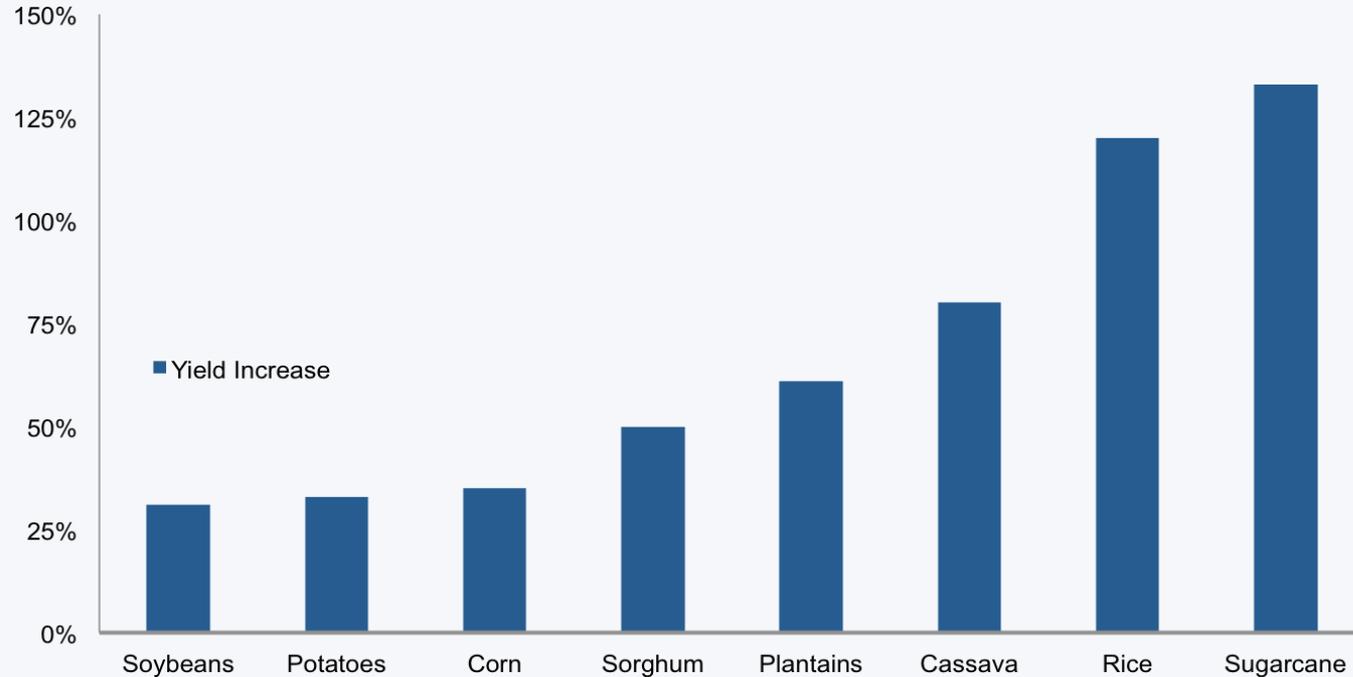
Figure 1. Global projections. Observed area-weighted global yield 1961–2008 shown using closed circles and projections to 2050 using solid lines for maize, rice, wheat, and soybean. Shading shows the 90% confidence region derived from 99 bootstrapped samples. The dashed line shows the trend of the ~2.4% yield improvement required each year to double production in these crops by 2050 without bringing additional land under cultivation starting in the base year of 2008.

doi:10.1371/journal.pone.0066428.g001

Yield increase with drip irrigation



Major crops



How can we do it?

Look for the limiting factor:

- Varieties
- Water
- Fertilizer
- Plant protection
- Fine tuning of all aspects



Rice – Variety test



Environmentally friendly irrigation

We irrigate the **plants**, not the soil



Global warming

High greenhouse gas emission



If you grow rice
like this...



Gas emission – The impact



1 Ha Rice – Flood irrigated

Emits 470 Kg CH₄ = 11,700 Kg CO₂

Per growing season (4 months)



1 Ha Rice

=

A passenger vehicle

Emits 4,700 Kg CO₂

Per year



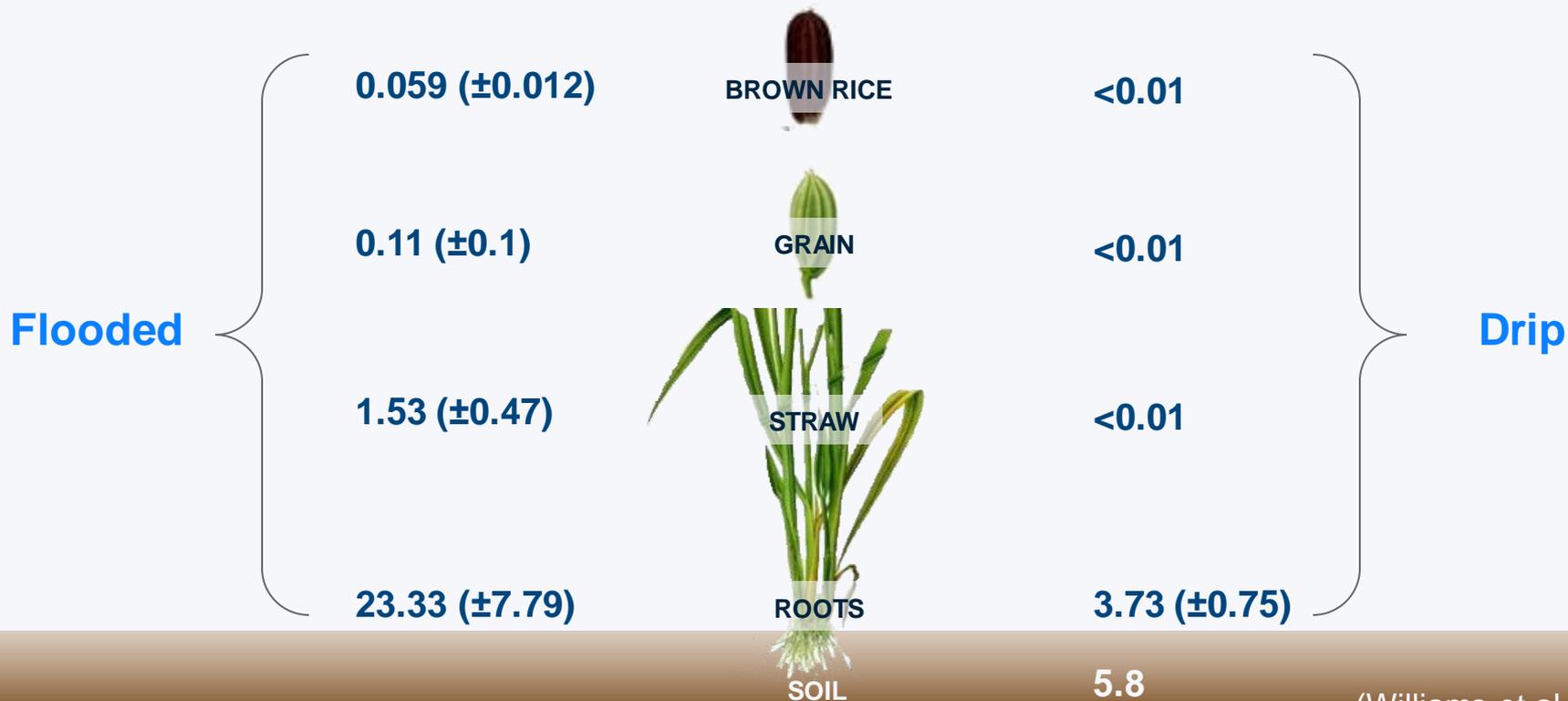
~2.5 cars

**Converting 10% of global rice fields to drip irrigation
is equal to the removal of 40,000,000 personal vehicles**

Reduction of Arsenic uptake



Concentration (mg kg⁻¹)



Ground water contamination: Nitrate leaching



- ✓ QLD, Australia – Hazard to the great barrier reef
- ✓ Mackay – Hazard to drinking water

How does it happen?

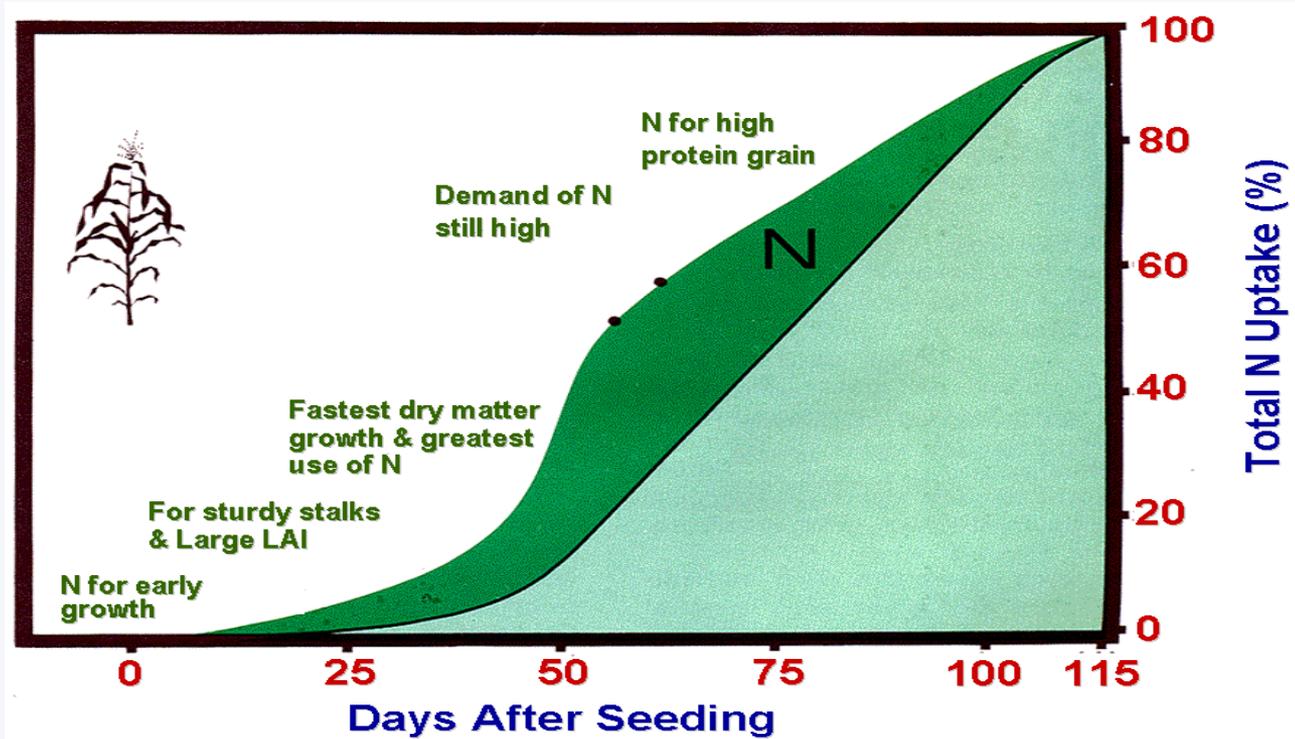
By placing big doses of Nitrogen fertilizers that are washed down by heavy rains or flood irrigation.



How is Drip different?



Teaspoon feeding, adjustment of the amount given according to the plant's needs.



Environmentally friendly



How should we apply chemicals?

Spray from airplanes?



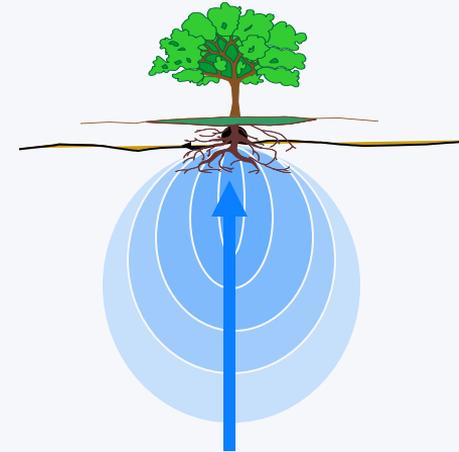
Or

through the root system?



Drip by Drip

Systemic chemicals,
positive Bio Agents,
Mycorrhiza



Drip as a
delivery system

Why drip irrigation should be a strategic decision for sustainable off takers/ food chains.

- It is strongly reducing the water footprint.
- 4 times efficient than flood irrigation.
- It reduces significantly the carbon footprint.
- Avoids nitrate leaching and the contamination of ground water.
- Eliminates agro-chemical pollution.



Mechanized Solution



- ✓ Labor becomes an issue – availability & cost. that's why we need **mechanization**
- ✓ In general – the machines that seed / plant – should also inject driplines into the soil.



Mechanized Solution



Planting and inserting Drip Lines in one-Go



Mechanized Solution



Harvesting



Mechanized Solution



After Harvest



Farm management technology



- ✓ Monitoring and recording are crucial
- ✓ Farm management in real time
- ✓ Drip irrigation is helping create the next-generation farmer



Farm management technology

The next generation says – No

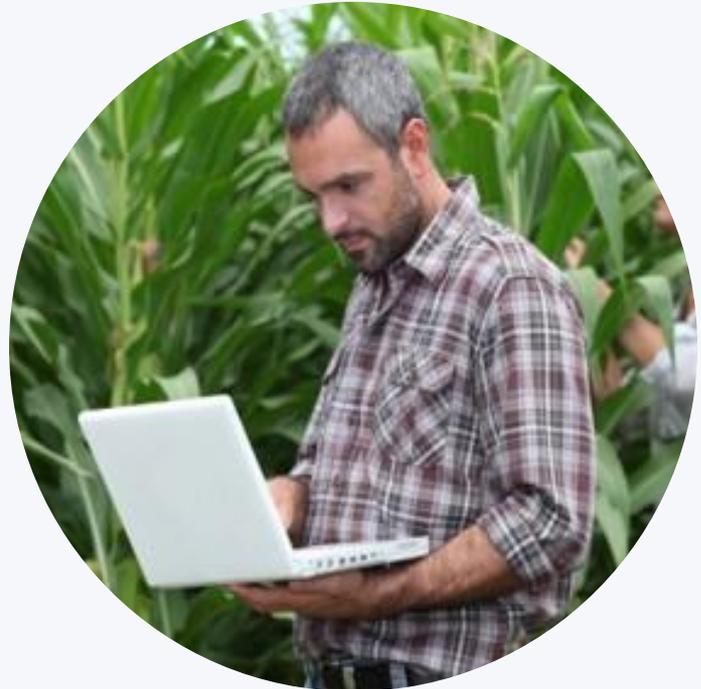


Farm management technology

Helping create the next-generation farmer



State-of-the-art developments such as online and mechanized agricultural solutions will enable farmers to fully manage and control their fields remotely by simply using any mobile device.



Better life farming alliance



Better Life Farming is a Global Alliance with Bayer ,IFC (a member of the World Bank Group ,(Netafim ,and Swiss Re Corporate Solutions to **provide holistic and innovative solutions for smallholder farmers in the developing world to enable them to grow their farms into sustainable businesses**



https://www.youtube.com/watch?v=b_ZUags_6Yc&t=26s

VIETNAM

Unlocking the full farming potential of Vietnam coffee smallholders

KENYA

INDIA

Bayer / Netafim
/ Yara / DeHaat /
BigBasket / IFC

Better Life Farming

India



With partners we intend to offer solutions for the entire value chain



Business model

Business Alliances

Shared values, agreed goals and KPIs, clear governance





REMEMBER:
Every
Drop
Counts!

Thank You

